

## Maple Leaf Foods Inc. \$5 Gift Card Offer

### TERMS AND CONDITIONS

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1. **Offer:** Maple Leaf Foods \$5 Gift Card Offer, “When you purchase a total of \$15 in Maple Leaf Foods product(s) (before tax) in a single transaction from a participating retailer you will receive a \$5 CDN Sobeys gift card for use at the retailer where your purchase was made.
2. **Sponsor:** Maple Leaf Foods Inc.
3. **Fulfillment Company:** The Mobile Experience Company Inc.
4. **Offer Period + Key dates:** To participate in the Offer, a Qualifying Purchase (as defined in Section 6) must be made between October 1, 2019 and November 6, 2019 (the “**Purchase Period**”). The offer period, begins at 9:00:00 A.M. Eastern Standard Time (EST) on October 1, 2019 and closes 11:59:59 P.M. EST on November 20, 2019 (the “**Offer Period**”) and as further detailed in Section 8. Participants can access their registration profile and view their status of their Submission until 11:59:59 P.M. Eastern Daylight Time (EDT) on December 31, 2019 after which time the Offer Website will no longer be available. When you purchase a total of \$15 in Maple Leaf Foods product(s) (before tax) in a single transaction from a participating retailer (See Section 10 for a list of participating retailers) you will receive a \$5 CDN Sobeys gift card. In regard to Rewards and expiry dates, refer to Section 10 for further details. The sole determinant of time for the purposes of this Offer, including receipt of a valid Submission, will be the Fulfillment computer servers (“**Fulfillment computers**”). Proof of transmission (screenshots or captures, etc.) or attempted transmission does not constitute proof of delivery or receipt by the Fulfillment computers or Fulfillment department.
5. **Eligibility:** You must be (a) a legal resident of Canada and be located in Canada throughout the Offer Period, (b) have reached the age of majority in your province or territory of residence at the time of Submission, (c) have a valid e-mail account and access to the Internet. You are not eligible to participate if you are an employee, officer, director, agent or representative of Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), the Fulfillment Company, advertising and promotional agencies or other party in any way involved in the development or administration of this Offer, including suppliers of materials or services related to the Offer, or a member of the immediate family or household of any such employee, officer, director, agent or representative. In these Terms and Conditions, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate.  
**For those who are eligible to receive a Reward, you must have provided a valid Canadian mailing address to which the Reward will be sent by regular mail.** Only the original Reward will be accepted, at the time of use. See Section 10 for further details.
6. **Participating Products:** A participating product is any participating Maple Leaf Foods product (the full list of participating products is provided in Schedule “A” hereto) (collectively, “**Participating Products**”). Product purchased can be any combination and any format of Maple Leaf Foods product(s).

7. **Qualifying Purchases:** To participate in this Offer and receive a Reward, during the Purchase Period, a participant must purchase \$15.00 CDN or more (before taxes) of Participating Maple Leaf Foods Products from a participating retailer (See Section 10 for a list of participating retailers) in a single transaction. The participant must upload their sales receipt, which clearly identifies the purchase date and time; purchase sub-total and total; retailer name and Participating Products purchased including price (a **“Qualifying Purchase”**). After a Qualifying Purchase sales receipt photo is uploaded to the Offer Website, the participant will receive an on-screen webpage message followed by an email confirmation. Once a participant’s Qualifying Purchase has been verified by the Fulfillment Company he or she will be eligible for a Reward (a **“Qualifying Request”**). A participant may upload multiple Qualifying Requests however there is a limit of four (4) Rewards awarded per household during the Offer Period and as further detailed in Section 9. Under no circumstance will receipts be combined to reach the \$15.00 CDN threshold required for a Reward. A sales receipt cannot be transferred to another individual, including whether or not that individual is from the same household, or for any other reason whatsoever.
8. **How to Claim your Reward:** After completing a Qualifying Purchase during the Purchase Period, visit [MapleLeafGiftCard.com](http://MapleLeafGiftCard.com) and follow the instructions, or text ‘MapleLeaf’ to 81818 (Standard message and data rates apply as per service provider) and a link to the Offer Website will follow (collectively the **“Offer Website”**). Internet access and the submission of certain information, including your name, mobile phone number, complete mailing address and email address, is required to create and complete a **“Registration Account”** and the uploading of a sales receipt is required to complete a Reward request and as further detailed in Section 8c. Please see Section 23 for more information on our privacy practices.

**NOTE:** The Offer Website will be collecting “cookie” information from your browser to identify your computer and provide Sponsor with a record of your visits to the Offer Website (collectively, **“Usage Data”**). This Usage Data will be used to identify you as a registrant when you return to the Offer Website, unless you have logged out of your Registration Account after your session. **If you logged out after your initial session or after any session or cleared your web browser history, you will be required to login to your Registration Account again before you can upload a photograph of your sales receipt. If this is required, the Offer Website will generate and send you a new email with a new link. This means you may receive multiple emails regarding your Registration Account and the status of each Qualifying Request.** Click on the new link in order to gain access to your Registration Account and upload a receipt.

The technology used to gather “cookie” information is provided by the Internet browser you use and may be turned off by using your browser preference buttons. The Offer Website will be automatically collecting general anonymous information related to your use of the Offer Website, such as the date and time you visit the Website and the pages you visit on the Website as well. Turning off your “cookies” will not impact your opportunity to participate in this Offer.

**TEXTING:** If a participant is using his/her mobile device for Submission, standard data and text messaging rates may apply and internet access is required. Any such fees are the responsibility of the participant/mobile account holder. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

### Visit the Offer Website:

First time visitors select “Register & Upload” button and returning visitors, select “Upload Receipt Now” button (proceed to 8b).

#### a. First Time Visitors Must First Create a Registration Account:

- i. **Step 1:** To create a Registration Account, complete the online registration form, which includes inputting your full name, e-mail address, mobile phone number, and complete mailing address. Please review all required information and indicate your acceptance to certain terms, including your acknowledgement and agreement to receive emails each time you upload a Qualifying Purchase and login to your Registration Account.

**Optional Communications:** Tick the box to indicate that you would like to join and receive by email future promotional communications from Maple Leaf Foods (the “Optional Communication”). **IMPORTANT NOTE: You are not required to opt-in to receive Optional Communication from the Sponsor to participate in the Offer. You can opt-out of receiving Optional Communications from the Sponsor at any time without impacting your participation in this Offer.**

Once you have completed all the required steps, click “Submit”.

- ii. **Step 2:** After selecting “Submit”, an onscreen message will appear requesting you to verify your personal information. If accurate, select the “Confirm” button. If any field has an error, click on the “Edit” button to return to the registration form and make the necessary edit(s). Once all information is correct, select the “Submit” button and you will once again need to verify your personal information. If accurate, select the ‘Confirm button.
- iii. **Step 3:** Upon selecting “Confirm”, you will receive an on-screen message informing you that before you can upload your receipt, you’ll have to confirm your Registration. An e-mail will be sent shortly with a Registration Confirmation Number and instructions for completing registration by following a link within the email. It is the participant’s responsibility to check their inbox, spam, junk, or any other folder that their e-mail provider may push e-mails for your confirmation of Registration e-mail.
- iv. **Step 4:** Open the email received from the Offer Website, click on the link within the email. By clicking the link within the email you consent that the Registration information you have provided is accurate and truthful (a “Registration”).
- v. **Step 5:** Proceed to 8c.

#### b. Returning visitors:

- i. Select “Upload Receipt Now” button from the landing page.
  - a. If you have not deleted the Offer Website “cookie” on your computer or device and have completed the required Registration steps as noted above, you will be directed to your “Profile and Upload Receipt” webpage.

- b. If you have logged out from the Offer Website and/or deleted your browser history or cookies on your computer or device, you will automatically directed to the “Login” webpage.
          - i. Enter your email address and select “Submit”.
          - ii. You will receive an on-screen message stating an email has been sent to your email address. It is the participant’s responsibility to check their in-box, spam, junk, or any other folder that their e-mail provider may push e-mails for your login e-mail. You must follow the link in this email address to access your Profile page and upload a photo of your Qualifying Purchase.
          - iii. Open your email from the Offer Website and click on the “Login” button within the email. By clicking on the link you confirm that this is your personal Registration Account.
      - ii. **OR** Select “Login” from the navigation menu.
        - a. Enter your email address and select “Submit”.
        - b. Follow the step in 8bii and 8biii.
  - c. **Uploading A Sales Receipt of your Qualifying Purchase:**
    - i. NOTE: In order to view the Upload Receipt webpage, a participant must be logged into their Registration Account (Profile page) by following the steps in section 8b above.
    - ii. **Step 1:** Select the “Upload Receipt Photo” button. Search your device for the photograph or saved image (of your sales receipt that clearly identifies your purchase date, purchase sub-total and total, retailer name and Participating Product(s) purchased). If your receipt is two-sided upload two (2) separate images by selecting “Upload an image of the back of the receipt” button and repeating the upload process or if your receipt is too long either fold it in a way that all required information is showing or take two photographs from your computer or device. Maximum file size of photograph or image is 20MB each, and the acceptable file formats are JPG, JPEG, GIF, PDF or PNG format. Make sure your photograph(s) or scan(s) have a plain background and all required information is clearly visible. Select the “Submit” button.
    - iii. **Step 2:** Once you have selected the “Submit” button an image of your sales receipt will appear. Please ensure your image is clear and all required information is easily visible. If so, select “Confirm and Submit” button and if not select “Edit” button and take a new photograph or scan of your sales receipt. Repeat the upload process as defined in 8cii. By selecting, the “Confirm” button it is herein referred to as a **“Submission”**.
    - iv. **Step 3:** Once the Fulfillment computers have received your Submission, you will receive a new webpage message with your Submission Number and informing you that you will receive an e-mail within 2 - 7 days that will either confirm that your submission was approved and that your reward is on the way or provide a reason why we could not accept your receipt. We suggest your write your submission number down.
      - a. In addition to the above, an email will be sent shortly by the Fulfillment Computers that will contain your Submission number and that you will receive another e-mail

within 2 - 7 days. The next email as defined in section 8d will include either; confirmation that the Submission # you uploaded was accepted and to expect your reward or a reason why we could not accept your receipt at this time.

- v. Have another receipt? If you have additional sales receipt that you wish to upload, click on the Navigation bar in the top left-hand corner of the webpage and select "Profile". Repeat steps in section 8cii above for each sales receipt you wish to upload.

d. **Processing of Submission:**

- i. Processing of any Submission could take up to 7 days from the time the Submission was received, by or on behalf of the Fulfillment Company. Once processing of a Submission is completed, one of the following two e-mails will be sent.
  - a. One informing you that your Submission was accepted and to expect your reward shortly by email.

**OR**

- b. One containing an explanation of why your Submission could not be accepted, and what you must do in order for your Submission to be processed successfully. See "Support" should you have any questions.

e. **Processing of a Reward:**

- i. Once you have qualified for a reward you will be sent a new email containing details on when you can expect to receive your \$5.00 CDN Sobeys Gift Card Reward. Rewards will be delivered by regular mail and within a 4 – 6 weeks period of receiving your Reward email notification. If you have not received your Reward after a 6 weeks period, please visit the Offer Website and select "Contact us". It is the participant's responsibility to check their inbox, spam, junk, or any other folder that their e-mail provider may push e-mails to.

f. **Accessing your Registration Account / Profile:**

- i. A participant can access his/her Registration Account ("Profile") at any time. On your Profile page, you can view the status of: (i) your uploaded receipt; (ii) if a Reward has been awarded; and (iii) the anticipated arrival date of your Reward by regular mail. Please note that if you have logged out from the Offer Website and/or deleted your browser history or cookies on your computer or device, you will need to follow the steps outlined in Section 8b above.

g. **Support – Inquiries following a declined Submission:**

- i. If your Submission is declined, you will receive an email with the reason. If you did not purchase a qualifying Participating Product(s) within the Purchase Period, you have until November 6, 2019 to make a Qualifying Purchase, after which time you will no longer be eligible to participate in the Offer. If your receipt was not legible, you must provide a new photograph or image before 11:59:59 PM (EST) on November 20, 2019, after which time you will no longer be eligible to participate in the Offer. Should you have any further questions in regard to the reason why your request was denied or about this Offer, please visit the Offer Website, select "Contact Us", and forward your question via email to the support team.

- h. **IMPORTANT: You must keep all of your original sales receipt(s) until the program closes or until such time as you have received your specified Reward, whichever is first.** The Fulfillment

Company reserves the right to request from a participant the original sales receipt used for the purposes of this Offer for further verification purposes at any time prior to you receiving your Reward and for any reason and may request further identification verification, including but not limited to a piece of government issued identification which contains your full name and corresponding mailing address.

9. **Limits:** There is a limit of four (4) Rewards per household during the Offer Period, regardless of (i) how many individuals reside within a household; and/or (ii) how many further and/or separate Qualifying Purchases are made during the Purchase Period and/or Offer Period. For clarity, a household or individuals cannot make additional claims using an alternate name or e-mail address with the original household address, and likewise you cannot make an additional claim using an alternate household address with the original sales receipt or e-mail address. Sales receipts can only be submitted once regardless of the dollar amount of product purchased. You may use only one (1) e-mail address and one (1) household address to participate.

10. **Reward:** A Reward consists of a \$5.00 Canadian Sobeys gift card. **You must present the original Reward at the time of redemption. Photocopies, scans, or digital images of the Reward will not be accepted.**

The retailer gift card you receive will be a Sobeys gift card, regardless of which participating retailer you made your qualifying purchase from. A list of participating retailers is found in the below table (each a “**Retailer**” and collectively the “**Retailers**”). Retailers have no involvement with the issuance of the Rewards and will bear no liability or responsibility in connection with this program. Retailer gift cards will have no expiry date.

Participating Retailers	Retailer Gift Card issued
Sobeys; Safeway; Foodland; Thrifty Foods	Sobeys gift card

Rewards will be mailed by regular mail within a 4 – 6 week period from the date the Reward confirmation email was sent. Rewards will be sent, only by regular mail to the Canadian address listed in the Registration Account. It is the participant’s responsibility to check their home mailbox for their Reward.

The Releasees (as defined below in Section 15) do not assume any responsibility and are not responsible for any Reward that may be undeliverable for any reason, including any input error by the participant during the creation of a Registration Account. If a Reward is returned as undeliverable for any reason whatsoever, the participant will forfeit his/her Reward and the Reward will not be re-awarded nor re-delivered at a later date. Each participant is solely responsible for all costs not expressly described as included herein, including his/her own transportation to and from the store location and any other expenses. Use of the Reward constitutes acceptance of the following terms and conditions: Treat this Reward as cash. The Reward value is in Canadian dollars. The retailer gift card will not be replaced and must be accepted as awarded without representation, warranty or guarantee of any kind. Rewards cannot be refunded or redeemed for cash, except as required by law. If the Reward is lost, damaged, stolen or used without authorization, it cannot be replaced. Purchase amount will be deducted from the unused balance remaining on the Reward, with any excess purchase price

payable at the time of purchase. If the purchase amount is less than the value of the Reward the remaining amount will remain on the Reward. No substitution, conversion to cash, or transfer is permitted except that Sponsor may substitute a Reward of equal or greater value or with a different retailer, if a Reward cannot be awarded as described for any reason. Rewards are subject to the stated terms and conditions by each issuer and terms and conditions may be changed at any time, without notice.

11. **Disqualified Submissions:** In the following circumstances, Registrations and Submissions will be judged void and disqualified: Registrations and Submissions that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), altered or otherwise irregular; Registrations and Submissions submitted with an invalid e-mail account; Registrations and Submissions where the associated full name and Canadian mailing address does not accord with the name of the authorized account holder, defined below, of the e-mail address submitted at the time of Submission. Registrations and Submissions must be submitted by the individual and not by any other person on behalf of a participant.
12. **Disqualified Participants:** Sponsor reserves the right, at its sole discretion, to disqualify any household and/or individual if it finds, in its sole discretion, to be tampering with the Submission process or the operation of the Offer or the Offer Website. In the following circumstances, participants will be disqualified and all of their Registrations and Submissions will be judged void and disqualified: Registrations and Submissions generated by script, macro, robotic, programmed, or other automated means; Registrations and Submissions and/or participants that do not comply with or satisfy any or all of the conditions set out in these Terms and Conditions including failure to provide Fulfillment Company with proof of identification; a copy of original sales receipts, Registrations and Submissions submitted by unauthorized, prohibited or illicit means; Registrations and Submissions that contain false information; participants who use more than one e-mail address or household address to submit a Submission; participants who submit more than the stated number of Submissions permitted by the Terms and Conditions; participants tampering or attempting to tamper with the Registrations and Submission process or the operation of the Offer or the Offer Website; participants acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other participants, the Fulfillment Company, advertising and promotional agencies; Sponsor or Sponsor's representative or agent; participants attempting to undermine the legitimate operation of the Offer, for example, by cheating, hacking, deception, or other unfair Submission uploads. If Fulfillment Company or Sponsor suspects any of these circumstances, the participant will be contacted as soon as practicable. Any Reward inadvertently awarded to a participant who ought to have been disqualified by these Terms and Conditions may be reclaimed by Sponsor. All Submission including photos of sales receipts become the property of Sponsor upon receipt and none will be returned.
13. **Participants' Agreement to Abide by Terms and Conditions and Decisions:** By creating a Registration Account and submitting a Submission(s), participants acknowledge that they have read and understood the Terms and Conditions, and agreed to abide and be bound by them, and the decisions of the Fulfillment Company and/or Sponsor, including their decisions regarding the interpretation and application of these Terms and Conditions, made in their sole and absolute discretion, which shall be final and binding with respect to all aspects of the Offer and the awarding of a Reward. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Offer should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud

or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Offer.

14. **Civil and Criminal Remedies Available to Sponsor:** CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR OFFER WEBSITE ASSOCIATED WITH THIS OFFER OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY A PARTICIPANT FROM THIS AND FUTURE PROGRAMS.
15. **Release of Liability / Consent to Publicity:** By participating, each participant releases and holds harmless Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), Fulfillment Company, advertising and promotional agencies, Retailers or other party in any way involved in the development or administration of this Offer, including suppliers of materials or services related to the Offer and all of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the “**Releasees**”) from any liability of any nature or kind arising out of, or in connection with a Reward or any portion thereof or this Offer, including as set out below in the Limitation of Liability section.
16. **Limitation of Liability:** The Releasees accept no responsibility for and each participant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with a Reward or any portion thereof or this Offer. Without limiting the generality of the foregoing, the Releasees will not be responsible for (i) the incorrect or inaccurate capture of Registration and Submission information; (ii) Submissions or participants disqualified for any of these reasons stated in these Terms and Conditions; (iii) any loss, damage, or claims caused by, or in any way related to an awarded Reward or the Offer itself; (iv) any failure of the Offer Website during the Offer Period, howsoever caused, including, without limitation, any human or technical errors or malfunctions, lost, delayed or garbled data, transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines or networks, technical malfunctions or technical errors of any computer on-line systems, servers, access providers, computer equipment, software or any combination thereof, failure of any e-mail or Submission to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an participant’s or any other person’s computer related to or resulting from participating in or downloading any material connected to the Offer, all of which may affect a person’s ability to participate in the Offer or be awarded a Reward; (v) any errors, omissions, incorrect or inaccurate information in any Offer-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Offer howsoever caused; or (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer “hackers” or otherwise. TO THE FULLEST EXTENT PERMITTED BY LAW, IN NO EVENT WILL THE RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE OFFER WEBSITE AND/OR THE OFFER (INCLUDING THE REWARD), DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATES WITH THE OFFER. IN NO EVENT SHALL THE RELEASEES TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, OR CAUSES OF



ACTION EXCEED \$5.00 CAD. WITHOUT LIMITING THE FOREGOING, THIS OFFER AND THE REWARD ARE PROVIDED "AS IS" WITHOUT WARRANTY, REPRESENTATION OR CONDITION OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE TERMS AND CONDITIONS.

17. **Disputes Regarding the Identity of a Participant:** In the event of a dispute, online Registrations and Submissions will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of submission. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A participant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the Registrations and Submission to receive a Reward.
18. **General:** The Offer is void where prohibited by law and is subject to all applicable federal, provincial/territorial and municipal laws.
19. **Terms Govern:** The Offer will be run in accordance with the Terms and Conditions at [MapleLeafGiftCard.com](https://www.mapleleafgiftcard.com), which shall prevail, govern and control in the event of any inconsistency with any Offer-related materials.
20. **Changes to Terms and Conditions etc.:** Sponsor reserves the right, to terminate, modify, or suspend the Offer or to amend the Terms and Conditions at any time, without prior individual notice, and for any reason. Without limiting the foregoing, if, for any reason, such as tampering, the Offer does not run as originally planned, Sponsor reserves the right to cancel the Offer and process only those receipts that are in accordance with the Offer Terms prior to cancelling the Offer.
21. **Governing Law:** This Offer is governed by the laws of Canada and Ontario as applicable therein and by participating, all participants hereby submit to the jurisdiction and venue of the federal, provincial and local courts located in Toronto, Ontario.
22. **Intellectual Property:** All intellectual property, including but not limited to trademarks, trade names, designs, Offer materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.
23. **Privacy:** Sponsor respects your right to privacy. By participating in the Offer and providing your personal information upon Registration and Submission, you consent and agree to Sponsor's collection and use of the Submission information to administer this Offer.
  - a. If you provided consent to join the Maple Leaf Foods email list, you are also consenting to Sponsor's use of your Registration and Submission information to contact you about upcoming offers, contests and/or events. Your Registration and Submission information will be handled according to the privacy policy at <https://www.mapleleaffoods.com/privacy-policy/>. Your consent to Sponsor's use of the Registration and Submission information may be revoked at any time (without revoking your participation in the Offer). For

more information regarding the manner of collection, use and disclosure of personal information by Sponsor, please visit <https://www.mapleleaffoods.com/privacy-policy/>.

- b. NOTE: Our Fulfilment company servers are maintained in the United States of America and therefore your personal information will be processed and stored in the United States of America. With respect to such transfers between Canada, and the United States, The Fulfillment Company implements standard contractual clauses and other mechanisms to protect such data. You understand and agree that your information may be accessible by law enforcement, governmental agencies or courts in the country where the data is processed or stored pursuant to a lawful access request in accordance with the laws of that jurisdiction. To view the Fulfilment Company privacy policy with respect to storing your personal data visit <https://www.mobilexco.com/mobilexco-privacy-policy>.

#### **SCHEDULE "A"**

<b>SKU</b>	<b>PRODUCT</b>
63100000414	ML BACK BACON 12X200G
63100006201	ML READY CRISP BACON PIECES 12X85G
63100219441	MAPLE LEAF BACON 32X375G
63100219465	ML REGULAR BACON 12X375G
63100375369	ML LAZY MAPLE BACON 32X375G
63100375383	ML LAZY MAPLE BACON 12X375G
63100375543	ML SALT REDUCED BACON 32X375G
63100375550	ML SALT REDUCED BACON 12X375G
63100888005	ML READY CRISP BACON SLICES 16X65G
63100888050	ML RDY CRISP BACON SLC 50 LS 16X65G
63100284593	ML NATURAL SLICED BOLO 12X250G
63100070123	ML CORNED BEEF BRISKET 12/CS
63100284616	ML HONEY SMOKED HAM 12X600G
63100284630	ML BLACK FOREST HAM 12X600G
63100284654	ML ORIGINAL SMOKED HAM 12X600G
63100480568	ML SIMPLY LUNCH NAT HAM 12X81G
63100480575	ML SIMPLY LUNCH NAT TURKEY 12X81G
63100480650	ML SIMPLY LUNCH NAT PEPPERONI PIZZA KIT
63100479906	ML FULLY COOKED BKFST SSG LNKS 12X300G
63100479913	ML FULLY COOKED BKFST SSG PTTS 12X300G
63100000438	ML TOP DOGS ORIG REGULAR SIZE 12X375G
63100000445	ML TOP DOGS LESS SALT WIENERS 12X375G
63100000452	ML TOP DOGS CHICKEN WIENERS 12X375G
63100000469	ML TOP DOGS SINGLES 12X300G
63100000483	ML REGULAR WIENERS 24X375G
63100224056	ML TOP DOGS ORIGINAL WIENERS 12X900G
63100284708	ML TOP DOGS BBQ 12X900G
63100291324	MAPLE LEAF BBQ WIENERS 24X375G
63100291331	ML TOP DOGS ORIGINAL BBQ SIZE 12X375G
63100233225	MAPLE LEAF COCKTAIL WIENERS 12X225G