

# Tim Hortons® Holiday 2025 Gift Card Offer

## OFFICIAL TERMS AND CONDITIONS

**PURCHASE IS NECESSARY TO QUALIFY. INTERNET ACCESS, VALID ACTIVE MOBILE PHONE NUMBER AND A VALID E-MAIL ACCOUNT ARE REQUIRED TO PARTICIPATE.**

- 1. AGREEMENT TO BE LEGALLY BOUND BY TERMS AND CONDITIONS:** By participating in this Promotion, you are signifying your agreement that you have read and agree to be legally bound by these Official Terms and Conditions (“**Terms**”).
- 2. PROMOTION SPONSOR:** The promotion sponsor is Tim Hortons Advertising and Promotion Fund (Canada) Inc. (“**Sponsor**”).
- 3. PROMOTION OFFER & REWARD:** The Tim Hortons® Holiday 2025 Gift Card Offer (“**Promotion**”) offers eligible consumers who purchase a minimum of \$40.00 CAD (pre-tax & after the application of any coupons or discounts) of participating Tims® at Home products, while supplies last, during the Promotion Period (defined below) at any participating retail, restaurant, or online store located in Canada to receive a \$15.00 CAD digital Tim Card® gift card redeemable at any participating Tim Hortons® location throughout Canada (“**Reward**”). A person may only include one (1) Proof of Purchase (see Section 7.b.i.) per Submission (see Section 7.b.) and use only one (1) email address and one (1) mobile phone number to participate. Limit of five (5) Rewards per person, per phone number and per email address.
- 4. KEY DATES & TIMES:** All times referenced in these Terms are in Eastern Time (“**ET**”). The Promotion period begins 12:00:00 AM ET November 21, 2025, and ends 11:59:59 PM ET January 11, 2026 (“**Promotion Period**”). Registration for participation must be completed between 12:00:00 AM ET November 21, 2025, and 11:59:59 PM ET January 11, 2026 (“**Registration Period**”). Qualifying purchases must be made between 12:00:00 AM ET November 21, 2025, and 11:59:59 PM ET January 6, 2026 (“**Purchase Period**”) and Submissions (see Section 7.b.) must be completed by January 11, 2026, at 11:59:59 PM ET (“**Submission Deadline**”).
- 5. ELIGIBILITY:** To participate in this Promotion, you must: (i) be a legal resident of Canada; (ii) reside in Canada; (iii) have reached the legal age of majority in your province/territory of residence at the time you complete the Registration Process (see Section 7.a.); and (iv) have a personal, unique, different, and valid e-mail account; (v) and have a personal, unique, different, and valid mobile phone number. Specifically excluded from participating in the Promotion are: (i) employees, officers, directors, agents, and representatives of the Sponsor and their respective subsidiaries, affiliates, and advertising or promotion agencies; and (ii) a member of any such person’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the person or not). In these Terms, “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner, or legal or common-law spouse. Groups, clubs, organizations, businesses, and commercial/non-commercial entities cannot participate.
- 6. ELIGIBLE PURCHASES & PARTICIPATING PRODUCTS:** An eligible purchase (“**Eligible Purchase**”) consists of at least \$40.00 CAD (pre-tax & after the application of any coupons or discounts) of any assortment and any format of participating Tims® at Home products (“**Participating Products**”) purchased from a participating retail (“**Participating Retailer**”).

located in Canada. **A list of Participating Products is provided in Schedule "A" of these Terms; A list of Participating Retailers is provided in Schedule "B" of these Terms. Important Note: For greater certainty, to qualify as an Eligible Purchase, the Participating Products must be purchased from a Participating Retailer. Participating Products that are not purchased from a Participating Retailer will not qualify as an Eligible Purchase.**

## 7. HOW TO PARTICIPATE IN THE PROMOTION:

a) **PROMOTION REGISTRATION:** Before you are eligible to create a Submission and request a Reward, you must complete the two-step registration process ("**Registration Process**") by visiting <https://timsathomepromotion.ca> ("**Promotion Website**") during the Registration Period and completing all required fields within the registration form ("**Registration Form**"), including your first and last name, your mobile phone number, a valid email address, and by checking the box to confirm that you are entering the Promotion in compliance with these Terms and in agreement with the Sponsor's Privacy Policy (available at <https://www.timhortons.ca/privacy-policy>). When submitting the Registration Form you agree to allow a login "cookie" to be set within your internet browser ("**Login Cookie**") for the purpose of identifying you upon returning to the Promotion Website. Next, you will receive a one-time login code at the mobile phone number you provided ("**Login Code**"). When prompted on the Promotion Website, enter the Login Code and click the appropriate button/link to complete your registration (become a "**Registered User**") and log-in to your personal profile ("**Profile**") on the Promotion Website ("**Log In**"). At this point, if your internet browser and device settings permit it, a Login Cookie will be set so you will not need to take further actions to access the website on subsequent visits. **NOTE:** an active mobile phone number is required to participate in the Promotion. The phone number will serve as the primary unique identifier for each participant and access to the mobile device associated with the phone number is required to login whenever a Login Cookie is not present.

- **SHARED COMPUTER/DEVICE LOG OUT:** If you are using a computer or mobile device that is shared by other people, before leaving the promotion website, press the "Log Out" button/link from the main website menu. This will delete the login cookie and ensure others will not have access to your personal registration profile ("**Log Out**"). You will need to follow the login instructions detailed below when returning to the promotion website to access your Profile and check the status of a previous submission or create a new submission.
- **PROMOTION WEBSITE LOGIN:** You will need to login by entering your mobile phone number when returning to the Promotion Website if the Login Cookie was not set within your internet browser during registration, if it has since been deleted from your internet browser, if you chose to log out after your last visit, or if you visit from a different device or browser. In such a case, a new Login Code can be requested by entering the mobile phone number used to register for the Promotion at the login page – linked to from the main website menu – and following the on-screen instructions.

b) **SUBMISSION CREATION:** There are four (4) elements that, when submitted together, constitute a Reward request ("**Submission**"):

- i. **PROOF OF PURCHASE:** A photo of an original retail store receipt showing all four corners or a delivery/order pick-up confirmation record from an online purchase, depending upon purchase channel (“**Proof of Purchase**”). Photocopies, scanned, or emailed copies of store receipts will not be accepted – an original photograph of your store-printed receipt is required. Acceptable file formats for retail receipt photos are JPEG, PNG or HEIC. The only acceptable file format for Proof of Purchase of an online order is PDF – screenshots of online Proof of Purchase or initial order receipts will not be accepted.
- ii. **RETAILER SELECTION:** Your selection of the Participating Retailer from which your purchase was made (“**Retailer Selection**”). See Schedule “B” for a list of Participating Retailers.
- iii. **REWARD REQUEST:** Your selection of the number of Rewards that you believe should be awarded based on the total value (before taxes and after the application of any coupons or discounts) of all Participating Products found on your Proof of Purchase (your “**Reward Request**”).
- iv. **PARTICIPATING PRODUCTS SELECTION:** Your selection of the Participating Products and quantity of each found on your Proof of Purchase submitted (“**Participating Products Selection**”).

During the Purchase Period, make an Eligible Purchase and, before the Submission Deadline:

- a) **For Store purchases**, take a photo of your original cash register sales receipt (“**Receipt**”) showing the Participating Retailer’s name and store address, transaction date & time, the Participating Products purchased – including the product(s) description, quantity of each, and unit price paid, plus the transaction sub-total and total dollar amount. Photocopies or scanned copies of store receipts will not be accepted – an original photograph of your receipt is required. Acceptable file formats for retail receipt photos are JPEG, PNG or HEIC;

or,

- b) **For Online Retailer purchases**, download and/or save your order delivery record or pick-up confirmation record (“**Order Confirmation**”) showing the retailer’s name, transaction date & time, the Participating Product(s) purchased – including the product description, quantity of each, and unit price paid, plus the transaction sub-total and total dollar amount. The only acceptable file format for online purchase records is PDF – screenshots of purchase, delivery or pick-up records will not be accepted.

**NOTE REGARDING ONLINE RETAILER PURCHASES:** *Confirmation records for not-yet-shipped orders or requests for delivery or pick-up of placed orders is not sufficient to constitute a qualifying Proof of Purchase. Only confirmed delivery records or order pick-up confirmation records will satisfy the requirements for a qualifying Proof of Purchase.*

Next, when in a logged-in state at the Promotion Website, click on the appropriate button found on your Profile page or from the navigation menu to navigate to the submission page (“Submission Page”) and upload your Proof of Purchase. If necessary, upload a second image of your Proof of Purchase showing the backside, additional page(s), or alternative view by clicking the appropriate link/button. Then, select the Participating Retailer at which you made your purchase, the appropriate total dollar-value range for the Participating Products included on the Proof of Purchase and input the quantity of each Participating Product you purchased from the drop-down menus provided. Finally, click the “Review” button to review the image(s)/file(s) uploaded and the details inputted/selected. You’ll have the option to “Edit” (remove, add, or replace an image/file and/or adjust the details selected). Once satisfied the image(s)/file(s) uploaded and information provided are accurate and meet the requirements of a valid Submission, press the “Submit” button to complete your Submission.

You will receive a submission confirmation email (“**Submission Confirmation Email**”) for each Submission you make. This email will include a submission number (“**Submission Number**”) and reference the number of Rewards you requested to receive with the Submission. It is your sole responsibility to check your inbox, spam or junk folders or any other folder that your email provider may push emails to for notification emails from (or on behalf of) the Sponsor.

Your Profile page will be updated to reflect the details of your Submission, including the Submission Number, date of Submission, Rewards requested, and the Proof of Purchase image(s) attached.

Each Submission will then be reviewed by the Sponsor to determine if it is eligible for a Reward.

The Sponsor, its affiliates and their respective officers, directors, agents, representatives, successors, and assigns (collectively, “**Released Parties**”) are not responsible for and accept no liability whatsoever in relation to any late, lost, misdirected, delayed, incomplete or incompatible Submissions and/or other information (all of which is void).

**IMPORTANT: YOU MUST KEEP YOUR ORIGINAL PROOF OF PURCHASE.** The Sponsor reserves the right to request from you the original proof of purchase used for the purposes of this Promotion and/or additional supporting images or information (including Participating Product images) for further verification purposes at any time and for any reason. A failure to provide the original Proof of Purchase or additional documentation/information to the Sponsor within the timeline specified by the Sponsor may result in disqualification at the Sponsor’s sole and absolute discretion.

- 8. SUBMISSION REVIEW & REWARD QUALIFICATION:** Each Submission will be reviewed for eligibility (“**Submission Review**”). There are three (3) possible outcomes of a submission review: “Accepted”, “Partially Accepted” or “Rejected”. If your submission is eligible and accepted, you will receive an email confirming the number of Rewards your Submission qualified for; If your Submission is determined to be ineligible and is rejected, you will receive an email defining the reason(s) as to why the Submission cannot be accepted; and a partially accepted Submission will result in the delivery of a message that confirms (i) the number of

Rewards you qualified for, and (ii) the rejection reason(s) for any other(s) you requested as part of your Submission.

Your Profile page will always reflect the current state of each Submission. Once reviewed, the status will be updated to include the number of Rewards qualified for and/or the rejection reason(s).

All information related to the Promotion, including, Eligible Purchases, Receipts, Submissions, is subject to verification by the Sponsor at any time and for any reason. Among other things, the Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification).

9. **REWARD DELIVERY:** For each Reward you qualify for, a distinct email will be delivered including redemption/use instructions and a link to claim your digital Tim Card® gift card.

*NOTE: A participant will receive a \$15.00 CAD digital Tim Card® gift card for every \$40.00 CAD (pre-tax & after the application of any coupons or discounts) included on a submitted Proof of Purchase. For example, if a participant submits a Proof of Purchase where the total value of Participating Products is \$80.00 CAD (pre-tax & after the application of any coupons or discounts), the participant will receive two (2) emails, each with a unique link to a \$15.00 CAD digital Tim Card® gift card. Similarly, if a Proof of Purchase includes a total of \$160.00 CAD (pre-tax & after the application of any coupons or discounts), the participant will receive four (4) emails, each with a unique link to a \$15.00 CAD digital Tim Card® gift card.*

To activate your digital Tim Card® gift card, you must complete the following steps:

- A. Click on the unique link provided within your specific Reward email, where you will be taken to a webpage that contains your \$15.00 CAD electronic Tim Card® gift card;
- B. Select one (1) of the following options:
  - i. Print the digital Tim Card® gift card and present your printed sheet with your next purchase of a Tim Hortons® product at any participating restaurant location in Canada, or;
  - ii. Add the \$15.00 Tim Card® gift card to your account via the Tim Hortons® app to use toward your next purchase of a Tim Hortons® product at any participating restaurant location in Canada; or
  - iii. Bookmark the webpage in your mobile device browser and/or present a downloaded PDF to a customer associate at the time of your next purchase of a Tim Hortons® product at any participating restaurant location in Canada.

Your digital Tim Card® gift card is subject to the terms and conditions imposed by the issuer, cannot be exchanged for cash or otherwise, and must be accepted as awarded without substitution and is not transferable or for resale and has no cash surrender value. If a purchase exceeds the value of the digital Tim Card® gift card, you will be responsible for any

amount due which is over the \$15.00 CAD value of the digital Tim Card® gift card (or the available balance at the time of purchase), including applicable taxes. If any purchase does not exceed the digital Tim Card® gift card value, the remaining available balance will not be paid to you but will remain on the digital Tim Card® gift card.

It is your sole responsibility to check your e-mail account for all email communications, including (but not limited to) checking his/her inbox, spam, junk folders and any other folder that his/her email provider may push emails to. The Released Parties (as defined below) do not assume any responsibility and are not responsible for electronic communications (including without limitation emails) which are undeliverable for any reason, including (but not limited to) any form of active or passive filtering of any kind or insufficient space in a participant's mailbox to receive e-mail messages, or other communications. It is also your sole responsibility to ensure that no one else prints, downloads, or utilizes your digital Tim Card® gift card. However, if your registered digital Tim Card® gift card is lost, stolen, or destroyed, it can be replaced with the balance remaining on it, but only if it has been registered in accordance with Tim Card® gift card terms and conditions found at <https://www.timhortons.ca/tim-card-terms-conditions>.

- 10. LIMITATION OF LIABILITY:** To the fullest extent permitted by law, by participating in the Promotion, you, your heirs, executors, administrators, successors and assigns, release and forever discharge and hold harmless the Released Parties from and against any and all losses, damages (including, without limitation, direct, indirect, incidental, consequential or punitive damages), rights, claims, actions, causes of action, personal injury, property damage or death, including without limitation all costs and liabilities of any kind including legal fees arising from participation in the Promotion, or the acceptance, possession, use or misuse or enjoyment of any Reward.

The Released Parties will not be liable for: (i) any failure of any website(s) or platform(s); (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Submissions or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in this Promotion; (v) anyone being incorrectly and/or mistakenly identified as eligible to receive a Reward; (vi) lost, stolen or damaged Rewards; and/or (vii) any combination of the above.

- 11. GENERAL CONDITIONS:** This Promotion is subject to all applicable federal, provincial, and municipal laws. All Submissions become the property of the Sponsor. The decisions of Sponsor with respect to all aspects of this Promotion are final and binding on all participants without right of appeal.

If you have any questions regarding the Promotion, please visit the Promotion Website at <https://timsathomepromotion.ca>, check the FAQ webpage at <https://timsathomepromotion.ca/faq> and/or contact Consumer Support at <https://timsathomepromotion.ca/support>.

ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS FOR ANY

REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Promotion (or to amend these Terms) in any way, in the event of any cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this Promotion as contemplated by these Terms, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Promotion, or to amend these Terms, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

The personal information collected will only be used by Sponsor and its authorized agents for the purpose of Reward fulfillment and administration of this Promotion, unless otherwise authorized by the participant, and in accordance with Sponsor's Privacy Policy (available at: <https://www.timhortons.ca/privacy-policy>).

Sponsor's failure to enforce any provision of these Terms shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Terms shall not affect the validity or enforceability of any other provision. If any provision of the Terms is determined to be invalid or otherwise unenforceable, then the Terms shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

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## Schedule "A" – PARTICIPATING PRODUCTS

The below Tim Hortons® at Home products are included in this offer as Participating Products.

**IMPORTANT NOTE: TO BE ELIGIBLE FOR THE PROMOTION, PARTICIPATING PRODUCTS MUST BE PURCHASED FROM A PARTICIPATING RETAILER (SEE SCHEDULE "B"). PRODUCTS LISTED IN THIS SCHEDULE "A" THAT ARE NOT PURCHASED FROM A PARTICIPATING RETAILER WILL NOT BE ELIGIBLE TO RECEIVE THE REWARD.**

### **Packaged Coffee:**

- Tim Hortons® Bagged Coffee (300g - 907g)
- Tim Hortons® Canned Coffee (640g – 875g)
- Tim Hortons® Instant Coffee (100g – 300g)
- Tim Hortons® Tassimo Coffee & Tea (32g – 123g)
- Tim Hortons® Keurig Single Serve Coffee (12 – 48 pods)
- Tim Hortons® Nespresso Compatible Capsules (10 capsules)

### **Packaged Tea:**

- Tim Hortons® Keurig Single Serve Tea (12 – 30 pods)
- Tim Hortons® Tea Bags (20 – 108 tea bags)

### **Packaged Specialty Beverages:**

- Tim Hortons® Keurig Single Serve Hot Chocolate (10ct – 20ct)
- Tim Hortons® Canned Hot Chocolate (450g - 1.5kg)
- Tim Hortons® Hot Beverage Sachets (8 – 24 sachets)
- Tim Hortons® Keurig Single Serve French Vanilla Cappuccino (10ct - 24ct)
- Tim Hortons® Canned French Vanilla Cappuccino (454g – 1kg)

### **Packaged Food & Treats:**

- Tim Hortons® Canned Soup or Chili (425g & 540mL)
- Tim Hortons® Condensed Soup (284mL)
- Tim Hortons® Granola Bars (5ct)

### **Packaged Creamers:**

- Tim Hortons® Coffee Creamers (750mL)

## **Schedule "B" – PARTICIPATING RETAILERS**

The below retailers are included in this Promotion as Participating Retailers. Purchases made from stores or websites operated by these retailers will be considered for qualification in the Promotion if all other conditions related to Purchase Period, Submission Period and Participating Products are satisfied. Additional Participating Retailers may be added to this list from time-to-time without notice, as determined by the Sponsor in its sole and absolute discretion (please check these Terms regularly for updates).

### **Participating Retailers:**

- Brunet Group
- Calgary Co-operative Association Limited
- Canadian Tire Corporation, Limited
- Coldstar Solutions
- Coleman Group of Companies
- Federated Co-operatives Limited
- Food Basics Ltd.
- Fortinos
- Freson Market Ltd.
- Georgia Main Food Group Ltd.
- Giant Tiger
- Loblaws Inc.
- London Drugs Ltd.
- Longo Brothers Fruit Markets Inc.
- McKesson Corporation
- Metro Inc.
- Pattison Food Group Ltd
- Pipers Stores
- Safeway Inc.
- Shoppers Drugmart Inc.
- Sobeys Inc.
- Tim Hortons
- TimShop
- Walmart