

Snack Season 2020 Sweepstakes (the "Sweepstakes") Official Sweepstakes Rules (the "Rules")

1. **SPONSOR/ADMINISTRATOR.** The sponsor of this Sweepstakes is Mars Canada Inc., (the "**Sweepstakes Sponsor**") and the administrator of this Sweepstakes is Match MG Canada Inc. (the "**Administrator**").

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE DIRECT AND INDIRECT SUBSIDIARIES, AFFILIATES, OWNERS, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") SHALL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.

2. **ELIGIBILITY.** The Sweepstakes is open to legal residents of Canada, who are the age of majority in their residing province and above at the time of entry. The Sweepstakes is **not** open to employees, representatives and agents of the Sweepstakes Sponsor, the Administrator, or their respective parent companies, divisions, subsidiaries, affiliates, franchisees, shareholders, members, officers, directors, representatives, agents, distributors, sponsors, dealers, advertising and promotion agencies, Prize suppliers and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Sweepstakes (collectively, the "**Sweepstakes Parties**"), employees of the NFL Entities or members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or persons domiciled with (whether related or not), any of the above.
3. **SWEEPSTAKES PERIOD.** The Sweepstakes will begin on September 7, 2020 at 12:00:01 AM Eastern Time ("**ET**") and will end at 11:59:59 PM ET on February 7, 2021 (the "**Promotion Period**"). No entries will be accepted outside of the Promotion Period.
4. **HOW TO ENTER.**

There are two (2) methods of entry for this Sweepstakes.

Purchase method of entry: There is one (1) method of entry that requires purchase. To enter the Sweepstakes, you must, during the Promotion Period, show proof of purchase by uploading to SnackSeason.ca (the "**Website**"), a photo of the receipt(s) showing the purchase of any M&M'S®, Maltesers®, Skittles®, Starburst®, Mars®, Snickers®, Twix®, Bounty®, Excel® or Juicy Fruit® product(s), each a ("**Qualifying Purchase**") the purchase of which was made during the Promotion Period, from a participating Canadian located store for entry into the Sweepstakes. A participant with one (1) confirmed Qualifying Purchase will receive, one (1) entry into the Sweepstakes. No limit on entries. For example: A receipt with five (5) M&M's® products, listed as individual line items will receive five (5) entries into the Sweepstakes ("**Purchase Entry**").

No purchase necessary method of entry. To enter without purchase, entrant must first complete the No Purchase Entry form ("**No Purchase Entry Form**") found at the Website, and provide their full name, address and telephone number to request a No-Purchase-Entry Personal Identification Number ("**NPE PIN**"). Once the No Purchase Entry Form has been submitted, an NPE PIN will be displayed on-screen and delivered by email, along with instructions for completing your entry. Entrant must then submit a unique handwritten original (not photocopied) 100-word essay on, "What is your favourite Mars' product and why?", ("**Essay**") and reference their NPE PIN on a single piece of paper, in a self-address envelope to the address below (the "**Sweepstakes Address**"):

Mars Wrigley Snack Season 2020
PO Box 174
Whitby, ON
L1N 5S1

Each entry must contain an original Essay and must be enclosed in a separate envelope bearing sufficient postage, be post-marked during the Promotion Period and received during the Promotion Period in order to qualify for one (1) entry into the Sweepstakes ("**No Purchase Entry**"). Each Essay can be used only once. You will qualify for one (1) entry into Sweepstakes per separate envelope containing an original Essay submitted throughout the Promotion Period. A Purchase Entry cannot be submitted on the same day an NPE PIN request has already been made. Each Essay is only for the purpose of submitting a No Purchase Entry Form and will not be used by Sponsor or Administrator for marketing purposes or for any other purpose.

No Purchase Entry and Purchase Entry, collectively referred to as "**Sweepstakes Entry**" or "**Sweepstakes Entries**" in the plural.

If it is discovered by the Sweepstakes Sponsor (using any evidence or other information made available to or otherwise discovered by the Sweepstakes Sponsor) that any person has attempted to use multiple names, identities, email accounts and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt the Sweepstakes, then he/she may be disqualified from the Sweepstakes in the sole and absolute discretion of the Sweepstakes Sponsor.

To enter and participate an entrant must have a valid email address. If an entrant uses a mobile device to register, they may incur standard data charges from their wireless service provider. Entrants should check with their wireless service provider for details on these and other applicable charges. Entrants are solely responsible for any such data charges. Not all wireless carriers participate. All Entries must be submitted and received within the Promotion Period. The Administrator's computer is the official timekeeping device for this Sweepstakes. The Sweepstakes Sponsor is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries. Proof of transmission (e.g. screenshots) does not constitute proof of Sweepstakes Entry.

In the event of a dispute over the identity of an entrant, the Sweepstakes Entry will be considered submitted by the natural person who is assigned the email address submitted at the time of Sweepstakes Entry.

NO PURCHASE NECESSARY. Purchase is not required and does not enhance chance of winning.

5. PRIZES

Grand Prize

There is one (1) Grand Prize ("**Grand Prize**") available to be won, which consists of the following:

The Grand Prize consists of flights, accommodation, and tickets for the winner and one guest to attend Super Bowl LV, with an aggregate retail value: Twenty Thousand Canadian Dollars (\$20,000) CAD.

The Sweepstakes Sponsor reserves the right, in its sole and absolute discretion, to alter, substitute or modify the Grand Prize (or any component thereof) with a prize of equal or greater value without prior notice for any reason. The Grand Prize may not be exactly as shown in Sweepstakes promotional materials. The Grand Prize includes only those elements described above. Any and all expenses not expressly provided herein, are the sole responsibility of the confirmed Grand Prize winner.

Winner and their guest must travel together on specified itinerary, including same departure date, destination and return date or Prize may be forfeited in its entirety. Accommodation restrictions may apply. All travel dates and arrangements are subject to change, availability and Sweepstakes Sponsor's approval. Air transportation tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Sweepstakes Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. Sweepstakes Sponsor is not liable for any expense incurred as a result of the potential Prize winner missing any scheduled mode of transportation. Certain documentation and requirements may be necessary for travel, such as photo identification and visas. Winner is solely responsible for any documentation and requirements and determining applicable procedures and restrictions, including related costs. In addition, winner will be required to present a valid credit card at the hotel at the time of check-in. Winner must provide their own transportation to and from their departure airport. Prize elements may not be separated.

Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent event or for cash. Tickets are subject to certain terms and conditions as specified thereon. Seat locations will be determined by Sweepstakes Sponsor. Winner and guest must comply with all NFL and venue rules, policies and regulations. Failure to do so may result in forfeiture of Grand Prize.

Grand Prize fulfillment to be satisfied three weeks prior to Super Bowl LV's scheduled game.

If Super Bowl LV is "behind closed doors" where spectators are not allowed in the stadium to watch, the Grand Prize winner shall receive a cash prize in the amount of \$20,000.00 (awarded by cheque), in lieu of the Grand Prize.

Secondary Prize

There is one (1) Secondary Prize ("**Secondary Prize**") available to be won, which consists of the following:

The Secondary Prize consists of flights, accommodation, and tickets for the winner and one guest attend Pro Bowl, with an aggregate retail value: Six Thousand Canadian Dollars (\$6,000) CAD.

The Sweepstakes Sponsor reserves the right, in its sole and absolute discretion, to alter, substitute or modify the Secondary Prize (or any component thereof) with a prize of equal or greater value without prior notice for any reason. The Secondary Prize may not be exactly as shown in Sweepstakes promotional materials. The Secondary Prize includes only those elements described above. Any and all expenses not expressly provided herein, are the sole responsibility of the confirmed Secondary Prize winner.

Winner and their guest must travel together on specified itinerary, including same departure date, destination and return date or Prize may be forfeited in its entirety. Accommodation restrictions may apply. All travel dates and arrangements are subject to change, availability and Sweepstakes Sponsor's approval. Air transportation tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Sweepstakes Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. Sweepstakes Sponsor is not liable for any expense incurred as a result of the potential Prize winner missing any scheduled mode of transportation. Certain documentation and requirements may be necessary for travel, such as photo identification and visas. Winner is solely responsible for any documentation and requirements and determining applicable procedures and restrictions, including related costs. In addition, winner will be required to present a valid credit card at the hotel at the time of check-in. Winner must provide their own transportation to and from their departure airport. Prize elements may not be separated.

Unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent event or for cash. Tickets are subject to certain terms and conditions as specified thereon. Seat locations will be determined by Sweepstakes Sponsor. Winner and guest must comply with all NFL and venue rules, policies and regulations. Failure to do so may result in forfeiture of Secondary Prize.

Secondary Prize fulfillment to be satisfied three weeks prior to Pro Bowl's scheduled game.

If Pro Bowl is "behind closed doors" where spectators are not allowed in the stadium to watch, the Secondary Prize winner shall receive a cash prize in the amount of \$6,000.00 (awarded by cheque), in lieu of the Secondary Prize.

Grand Prize/Secondary Prize Winner Release

The Grand Prize and Secondary Prize Winners and guests irrevocably waive all claims against the NFL Entities and Released Parties and agree that the NFL Entities and Released Parties will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes, the prizes awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of participant's participating in the Sweepstakes and related activities, wherever, whenever or however the same may occur. The Grand Prize and Secondary Prize Winners and guests fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including the protocols that will be implemented from time to time by NFL at NFL events (collectively, the "Protocols"), can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

Tertiary Prize (weekly prize)

There will be a total of three hundred and fifteen (315) Tertiary Prizes, in total, available to be won ("**Tertiary Prize(s)**").

Tertiary Prize consists of one (1) electronic gift card in the amount of \$100.00 CAD to be used at NFLShop.ca

Tertiary Prizes will be drawn every Monday at approximately 02:00:00 PM ET, beginning September 21, 2020 and concluding February 8, 2021.

Gift cards are only valid at NFLShop.ca. Except where required by law, gift cards cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded or replaced if lost or stolen. No cash back unless required by law. If the value of your purchase exceeds the available gift card balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card during your next purchase. All purchases are subject to the NFLShop.ca Terms of Use, which may change at any time. Void where prohibited. Total approximate value of Grand Prize, Secondary Prize, Tertiary Prize (collectively the "**Prize**") \$57,500 CAD.

6. SELECTION OF WINNERS

GRAND PRIZE and SECONDARY PRIZE

Potential Grand Prize and Secondary Prize winner will be announced on or around January 18, 2021 in Toronto, Ontario at approximately 02:00:00 PM ET. A random draw will be conducted on January 18, 2021 by the Sweepstakes Sponsor or the Sweepstakes Sponsor's authorized representative at 01:00:00PM ET in Toronto, Ontario (the "**Prize Draw**") from among all eligible Sweepstakes Entries received during the Promotion Period to select one (1) eligible Grand Prize winner and one (1) eligible Secondary Prize winner. The selected entrant will be notified by email, telephone call, or text message at the address or at the phone number provided upon Sweepstakes Entry, within two (2) business days from the Prize Draw, as further described below. Odds of winning the Grand Prize and Secondary Prize depend on the total number of eligible Sweepstakes Entries received during the Promotion Period. The Grand Prize and Secondary Prize must be accepted as awarded. The Grand Prize and Secondary Prize cannot be substituted, transferred, exchanged or surrendered for cash, except at the sole and absolute discretion of the Sweepstakes Sponsor, who reserves the right at any time and for any reason to award or substitute the Grand Prize and Secondary Prize, or any part thereof, for a prize or prize component(s) of equal or greater value. The Grand Prize and Secondary Prize is non-descendible. Please see Section 7 for more information regarding Notification and How to Claim Prize.

The Sweepstakes Sponsor reserves the right, in its sole discretion, to reschedule the Prize Draw. No responsibility is assumed by the Sweepstakes Sponsor for any inability of a potential entrant to successfully enter any Draw for any reason or for an unclaimed or unawarded Grand Prize and Secondary Prize.

TERTIARY PRIZE

Tertiary prize draws will commence every Monday (the "**Tertiary Draw**") starting September 21, 2020 at 2:00 pm (EST), specific dates thereafter are referred to in the chart below ("**Tertiary Drawing Date**") from among all eligible Entries received during the Promotion Period to select three hundred and fifteen (315) eligible Tertiary Winners.

There will be 15 prizes per week, for 21 weeks. One prize per person per week ("**Tertiary Winner**"), for 15 total winners per week.

The selected entrant will be notified by email, text message and/or telephone call, at the address or at the phone number provided upon Sweepstakes Entry, within two (2) business days from the Tertiary Draw. Odds of winning the Tertiary Draw depend on the total number of eligible entries received during the Promotion Period. The Tertiary Prize must be accepted as awarded. The Tertiary Prize cannot be substituted, transferred, exchanged or surrendered for cash, except at the sole and absolute discretion of the Sweepstakes Sponsor, who reserves the right at any time and for any reason to award or substitute the Tertiary Prize, or any part thereof, for a prize or prize component(s) of equal or greater value. The Tertiary Prize is non-descendible.

The Sweepstakes Sponsor reserves the right, in its sole discretion, to reschedule the Tertiary Draw. No responsibility is assumed by the Sweepstakes Sponsor for any inability of a potential entrant to successfully enter any Tertiary Draw for any reason or for an unclaimed or unawarded Tertiary Prize.

Entry Period	Start Date and Time	End Date and Time	Drawing Date (each, a "Tertiary Drawing Date")
1	September 7, 2020 (12:01:00 AM EST)	September 20, 2020 (11:59:59 PM EST)	September 21, 2020 (2:00:00 PM EST)
2	September 21, 2020 (12:01:00 AM EST)	September 27, 2020 (11:59:59 PM EST)	September 28, 2020 (2:00:00 PM EST)

3	September 28, 2020 (12:01:00 AM EST)	October 4, 2020 (11:59:59 PM EST)	October 5, 2020 (2:00:00 PM EST)
4	October 5, 2020 (12:01:00 AM EST)	October 11, 2020 (11:59:59 PM EST)	October 12, 2020 (2:00:00 PM EST)
5	October 12, 2020 (12:01:00 AM EST)	October 18, 2020 (11:59:59 PM EST)	October 19, 2020 (2:00:00 PM EST)
6	October 19, 2020 (12:01:00 AM EST)	October 25, 2020 (11:59:59 PM EST)	October 26, 2020 (2:00:00 PM EST)
7	October 26, 2020 (12:01:00 AM EST)	November 1, 2020 (11:59:59 PM EST)	November 2, 2020 (2:00:00 PM EST)
8	November 2, 2020 (12:01:00 AM EST)	November 8, 2020 (11:59:59 PM EST)	November 9, 2020 (2:00:00 PM EST)
9	November 9, 2020 (12:01:00 AM EST)	November 15, 2020 (11:59:59 PM EST)	November 16, 2020 (2:00:00 PM EST)
10	November 16, 2020 (12:01:00 AM EST)	November 22, 2020 (11:59:59 PM EST)	November 23, 2020 (2:00:00 PM EST)
11	November 23, 2020 (12:01:00 AM EST)	November 29, 2020 (11:59:59 PM EST)	November 30, 2020 (2:00:00 PM EST)
12	November 30, 2020 (12:01:00 AM EST)	December 6, 2020 (11:59:59 PM EST)	December 7, 2020 (2:00:00 PM EST)
13	December 7, 2020 (12:01:00 AM EST)	December 13, 2020 (11:59:59 PM EST)	December 14, 2020 (2:00:00 PM EST)
14	December 14, 2020 (12:01:00 AM EST)	December 20, 2020 (11:59:59 PM EST)	December 21, 2020 (2:00:00 PM EST)
15	December 21, 2020 (12:01:00 AM EST)	December 27, 2020 (11:59:59 PM EST)	December 28, 2020 (2:00:00 PM EST)
16	December 28, 2020 (12:01:00 AM EST)	January 3, 2021 (11:59:59 PM EST)	January 4, 2021 (2:00:00 PM EST)
17	January 4, 2021 (12:01:00 AM EST)	January 10, 2021 (11:59:59 PM EST)	January 11, 2021 (2:00:00 PM EST)
18	January 11, 2021 (12:01:00 AM EST)	January 17, 2021 (11:59:59 PM EST)	January 18, 2021 (2:00:00 PM EST)
19	January 18, 2021 (12:01:00 AM EST)	January 24, 2021 (11:59:59 PM EST)	January 25, 2021 (2:00:00 PM EST)
20	January 25, 2021 (12:01:00 AM EST)	January 31, 2021 (11:59:59 PM EST)	February 1, 2021 (2:00:00 PM EST)
21	February 1, 2021 (12:01:00 AM EST)	February 7, 2021 (11:59:59 PM EST)	February 8, 2021 (2:00:00 PM EST)

Prize cannot be substituted, transferred, exchanged or surrendered for cash. If the potential Grand Prize and Secondary Prize winner is not able to travel for any reason, the Grand Prize and Secondary Prize will be forfeited and rewarded in the sole discretion of the Sweepstakes Administrator.

The Sweepstakes Sponsor reserves the right, in its sole discretion, to reschedule the final reporting and Sweepstakes winner announcement. No responsibility is assumed by the Sweepstakes Sponsor for any inability of a potential participant to successfully enter any data for any reason or for an unclaimed or unawarded Prize. The Sweepstakes Sponsor may decide, at its sole discretion, to award the unawarded Prize to any remaining eligible entrants.

All Sweepstakes Entries will carry forward and will continue to be eligible for future Tertiary Prize draws (unless that entry is selected is a winner), along with the Secondary and Grand Prize draws.

Prize Draw and Tertiary Draw collectively, the "**Draw**".

Grand Prize, Secondary Prize, and Tertiary Prize hereafter are collectively defined as the "**Prize**".

7. NOTIFICATION AND HOW TO CLAIM THE PRIZE. The potential Prize winner will be notified by email at the address that was used in the Sweepstakes Entry and such message will request the potential winner to complete the Sweepstakes Sponsor's form of the Winner's Declaration, Release and Indemnity ("**Release**"), prior to being confirmed the winner and awarded the Prize. This notification (the "**Notification**") will occur within two (2) business days after the Draw is completed, or as soon as reasonably possible thereafter. It is the entrant's responsibility to check their email messages to ensure prompt reply to any Notification. **THE POTENTIAL PRIZE WINNER WILL HAVE TWO (2) BUSINESS DAYS FROM THE DATE OF THE NOTIFICATION (REGARDLESS OF WHEN IT IS RECEIVED) TO DO THE FOLLOWING:**

- The potential Prize winner must claim his/her Prize as instructed in the email message;
- The potential winner must then correctly answer a mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, (which may, in the sole and absolute discretion of the Sweepstakes Sponsor, be administered online, by email or other electronic means, or by telephone at a time to be mutually agreed upon, or in the Sweepstakes Sponsor's Release, if applicable); Incorrect answer of the mathematical skill-testing question shall disqualify potential winner from receiving prize
- The potential winner must accept the terms of the Release, which (among other things) confirms compliance with these Rules and releases the Sweepstakes Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "**Released Parties**") from all liability with respect to the entrant's participation in this Sweepstakes and the awarding, use and misuse of the Prize; and
- The potential winner may be required to furnish proof of identification that may include a driver's license or other form of picture identification as part of the verification process.

If the potential Prize winner does not respond to the Notification within the timeframe set out above, is found to be ineligible for any reason, or declines to accept the Prize, incorrectly answers the skill-testing question, the Prize will be forfeited, and the Sweepstakes Sponsor may, at its sole discretion, randomly select one (1) alternate potential Prize Winner subject to the same terms set out above. If a Prize winner cannot be verified, the Prize will not be awarded.

8. ADDITIONAL CONDITIONS OF PARTICIPATION. By participating in this Sweepstakes, entrant accepts and agrees to these Rules and all decisions of the Sweepstakes Sponsor, which shall be final and legally binding on entrant in all matters relating to this Sweepstakes. All Entries become the property of the Sweepstakes Sponsor and will not be returned. The confirmed Prize winner (subject to applicable releases) must agree to the publication, reproduction and/or other use of his/her name, image, persona, city/province/territory of residence, statements about the Sweepstakes and/or photograph or other likeness for publicity purposes, including the reposting of their Sweepstakes Entry, in any publicity or advertisement carried out by or on behalf of the Sweepstakes Sponsor in any manner or medium whatsoever, including print, broadcast or the internet, and grants to the Sweepstakes Sponsor, any and all rights to said use without further notice or compensation. The Released Parties nor the NFL Entities are responsible for printing, technical errors, distribution, or production errors. The Sweepstakes Parties do not warrant that access to or use of the Sweepstakes will be uninterrupted or error-free.

Any attempt by an entrant or other individual, to deliberately damage or undermine the legitimate operation of this Sweepstakes, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Sweepstakes Sponsor reserve the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Entrants engaging in any of these activities may be disqualified and will forfeit any Prize won.

9. LIMITATION OF LIABILITY. By entering this Sweepstakes, the winner acknowledges and agrees that the Released Parties and the NFL Entities: (i) shall have no liability of any kind whatsoever with respect to this Sweepstakes and/or the awarding, use or misuse of any Prize, (ii) make no warranty, guaranty or representation of any kind concerning any Prize, (iii) disclaim any implied warranty, and (iv) are not liable for injury, loss or damage of any kind resulting from the entrant's acceptance, use or misuse of any Prize or otherwise from such entrant's participation in this Sweepstakes.

The Released Parties and the NFL Entities are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to errors in advertising, the Rules, the selection and announcement of the winner, the distribution of the Prize.

10. INDEMNIFICATION. By submitting a Sweepstakes Entry, entrant agrees to indemnify and hold harmless the Released Parties, from and against any and all claims, losses, damages, liabilities and costs and expenses (including reasonable legal fees) which may arise out of any breach of any of covenants, agreements, terms, obligations, representations or warranties set forth herein.

Additionally, by submitting a Sweepstakes Entry, all entrants agree to indemnify, hold harmless and release the NFL Entities from and against any and all injuries, losses, damages, claims, actions, liability of any kind resulting or arising from participation in the Sweepstakes and/or acceptance, possession, use, misuse or nonuse of any prize (including any travel or travel-related activity thereto).

11. RIGHT TO TERMINATE, MODIFY OR SUSPEND. The Sweepstakes Sponsor may at any time, at its sole discretion and without liability, terminate, modify or suspend the Sweepstakes in whole or in part, subject only to approvals required by law (i.e. the consent of the Régie des alcools, des courses et des jeux), if fraud, technical failures or communications or any other errors or other causes beyond the control of the Sweepstakes Sponsor corrupt the administration, integrity or security of the Sweepstakes or if any other factor interferes with the conduct of this Sweepstakes as contemplated by these Rules. In addition, for the purposes of determining eligibility to win the Prize in the event of early termination of the Sweepstakes, all eligible entries received prior to the time of early termination will be considered as valid and for the purposes of these Rules, the Promotion Period will be deemed to have ended at the moment of early termination. The Sweepstakes Sponsor reserves the right, at any time, in its sole discretion, to correct any errors, including without limitation, any typographical, printing, computer programming or operator errors. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision of these Rules is found to be invalid or unenforceable under applicable law, then it shall be, to the extent invalid or unenforceable, deemed omitted and the remaining provisions will continue in full force and effect. No waiver on the part of the Sweepstakes Sponsor to enforce of any term herein shall be deemed a continuing waiver or a waiver of any other term.

Proof of posting Sweepstakes Entry is not proof of receipt by the Sweepstakes Sponsor or Administrator. Incomplete, altered, mutilated or garbled entries will be disqualified. The Released Parties are not responsible for lost, late, misdirected, garbled, stolen, incomplete, invalid, unintelligible or damaged entries, or for entries submitted in a manner that is not expressly allowed under these Rules, or for any Sweepstakes Entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, the effects of hackers, the failure of any electronic equipment, computer transmissions and/or network connections or any other reason beyond Sweepstakes Sponsor's or Administrator's reasonable control; all of which will be disqualified.

12. QUEBEC RESIDENTS ONLY: Any litigation respecting the conduct or organization of a publicity Sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement. Any applicable decision to be made by the Sweepstakes Sponsors affecting the conduct of this Sweepstakes are subject to a ruling of the Régie des alcools, des courses et des jeux.

13. GOVERNING LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrant and the Sweepstakes Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

14. CONFLICTS/DISCREPANCIES: This Sweepstakes is subject to all applicable, federal, provincial and municipal laws. In the event of a conflict between any Sweepstakes details contained in these Rules and any Sweepstakes details contained in Sweepstakes advertising materials (including, but not limited to, online, point of sale, television, and print advertising, promotional packaging, and other promotion media and French Rules), the details of the Sweepstakes as set forth in these English Rules shall prevail.

15. INVALIDITY: The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

16. PERSONAL INFORMATION. Unless you specifically select otherwise, the personal information gathered about entrants in the course of this Sweepstakes will be used solely by the Sweepstakes Sponsor or its designated agent for the administration of the Sweepstakes and in connection with any publicity relating to the Sweepstakes. Your personal information will not be used or disclosed for purposes other than those for which you have consented or where the use or disclosure is required or permitted by law. You understand that your personal information may be processed or stored outside the country where you live, where it may be accessible to law enforcement and national security authorities. For more information about how the Sweepstakes Sponsor manage your personal information, see the Sweepstakes Sponsor's Privacy Policy available at the following website:

<https://www.mars.com/about/policies-and-practices/pp-english>

For more information about how the Sweepstakes Administrator manages your personal information, see the Sweepstakes Administrator's Privacy Policy available at the following website:

<https://matchmg.com/privacy-policy/>

Any other consent that the entrant has given to the Sweepstakes Sponsor and Sweepstakes Administrator to receive commercial electronic messages which are currently in effect, and unrelated to this Sweepstakes, shall not be affected by the request for consent made pursuant to this Sweepstakes.

***Standard data rates may apply.

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